

Small and midsize businesses jumpstart their AI transformations with Gemini Enterprise

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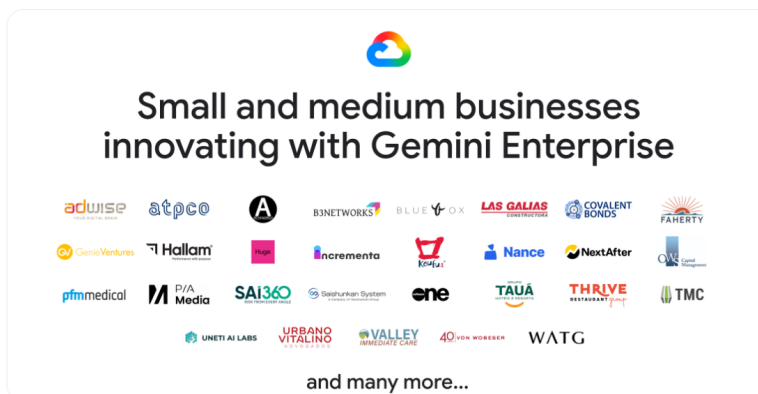
Small businesses are the backbone of the global economy. With 400 million SMBs worldwide and 36 million in the U.S. alone, they provide 50% of global employment. Now, with Google Cloud AI, they're scaling faster, operating more efficiently, and delivering better results for their customers.

For years SMBs have been working with cutting edge products like Google Workspace, Google Ads, Search, YouTube, Maps, Google Wallet, and more to grow their business. Now, more SMBs are taking the first big steps in their AI journeys with our [leading models](#) and our agentic platform, [Gemini Enterprise](#).

By making AI accessible to every employee, Gemini Enterprise serves as a launchpad for SMBs ready to develop an AI strategy and build new solutions to work smarter than ever before. Businesses are using AI to automate manual tasks and build custom solutions that extend their reach and help them better support their own customers.

We are proud to support these early milestones, and at Next we're excited to showcase **dozens of new customer partnerships** with organizations taking their first steps toward an AI-driven future. Read on to explore their success stories and find our **guide to the best SMB resources** at Google Cloud Next '26.

How Gemini Enterprise helps SMBs solve complex challenges



Across the globe, small and medium businesses are using AI to help grow their business. Here's just a few of the many exciting examples of how SMBs are already benefiting from the secure, scalable, enterprise-grade tools in Gemini Enterprise:

- **Apex Leaders**, a US-based business services company, is using Gemini Enterprise to power an internal search engine, providing easy access to internal data sources and automated information summarization and content drafting for consultant teams.
- **ARCHINERGY**, a US based architecture firm, utilized Gemini Enterprise to create an AI agent that answers questions about architectural design and internal documentation, generating faster insights in just a fraction of the time compared to traditional search methods.
- **Constructora Las Galias**, a Colombia-based construction firm, is using Gemini Enterprise to power a centralized internal knowledge platform, providing streamlined sales and legal workflows and immediate employee access to critical business information.
- **Eficode**, which operates as a software development and DevOps firm within Finland, is using Gemini Enterprise to create a multi-platform support engine that quickly indexes complex internal wikis, so employees can provide customers with faster technical support
- **Grant Thornton Chile**, a leading audit and consulting firm, is using Gemini Enterprise to enhance its agile management by powering secure financial data validation, accelerating HR and sales questions, and enabling unified search across disparate document types.

- **Grupo Ruiz**, a leading Spanish company in sustainable mobility, uses Gemini Enterprise to improve team productivity and process efficiency, achieving an optimized workflow and greater data visibility
- **Huge**, an American business services agency, utilized Gemini Enterprise to create AI agents that automate market research and contract analysis, generating new business intake in just minutes compared to several days.
- **Incrementa**, a Chilean marketing company, is using Gemini Enterprise to automate client reporting and data analysis, helping it scale personalized service and boost campaign reach by 40%.
- **Koufu**, one of Singapore's largest food and beverage companies, which operates and manages a large network of food courts and coffee shops, is using Gemini Enterprise to automate sales reporting and BigQuery data analysis. This reduces spreadsheet bottlenecks so shop managers can focus on front-of-house service quality.
- **La Maison du Whisky (whisky.fr)**, a specialized spirits and beverages retailer in France and internationally, chose Gemini Enterprise to create a 'Digital Sommelier' that transforms technical product data into high-end storytelling and marketing copy in seconds
- **SAI360**, a US-based software company, is using Gemini Enterprise to power the design, production, and localization of ethics training, achieving 99% faster course creation and a 95% reduction in training media production costs.
- **Tauá Resorts group** is using Gemini Enterprise to create an intelligent agent that generates real-time insights and dialogue suggestions. This technology allows the sales team to answer complex questions instantly, leveraging data from previous events to craft the perfect proposal for every client.
- **Tirol**, a leading dairy producer in Brazil, is using Gemini Enterprise to create an interactive knowledge base, providing democratized data access and enhanced visibility across its entire value chain.
- **Wimberly Allison Tong & Goo** leverages Gemini Enterprise to streamline digital planning, landscape, architecture and interior design workflows and visual queries, enabling the International Hospitality Design firm to accelerate the transitions from idea generation to design concepts and high-fidelity visualizations.

Practical Resources for Lean Teams at Next '26

At [Google Cloud Next 2026](#), we are showcasing how SMBs can enhance their impact by integrating AI into their daily workflows. For attendees focused on maximizing impact with focused resources, we have curated a dedicated track to help you navigate the AI era.

When browsing the [Session Library](#), use the **Small IT Team** filter to find deep dives into:

- **Cost Optimization:** How to deploy AI effectively and manage resources on a budget that's right for your goals.
- **Low-Code AI:** Training on how to accelerate your business goals by building custom apps and agents.
- **Adaptive Security:** Proactive defense strategies designed to provide enterprise-grade protection regardless of your security team's size.

Get Started Today

If you can't make every session, we've made it easy to keep the momentum going:

1. [The AI Starter Kit](#): A streamlined, four-step guide to deploying Cloud AI across your organization.
2. [Monthly AI Newsletter](#): Sign up to receive the latest industry highlights and Cloud AI updates all year long.

Check out the full SMB guide [here](#) and start planning your itinerary. See you there!

