

An instinct for growth



Global Dynamism Index (GDI) 2013 summary report

Model developed by the Economist Intelligence Unit (EIU)

What is the Global Dynamism Index (GDI)?

the GDI assesses the dynamism of 60 of the world's largest economies

What does it measure?

- dynamism refers to the changes in an economy which are likely to lead to a fast future rate of growth
- the GDI ranks the development of the business growth environments of each economy in the past year

How is it calculated?

 economies are ranked on 22 indicators across five categories: business operating environment, science & technology, labour & human capital, financing environment, economics & growth

What is new in 2013?

we have added 10 new economies since 2012:
 Algeria, Hong Kong, Kenya, Morocco, Pakistan,
 Peru, Romania, Saudi Arabia, Thailand, Ukraine



Methodology

60 economies chosen

22 indicators researched

406 interviews conducted

to produce rankings on

overall dynamism

business operating environment

science & technology

labour & human capital

financing environment

economics & growth

Overall dynamism: top five

Australia
Up from 7 in 2012

Chile
Up from 11 in 2012

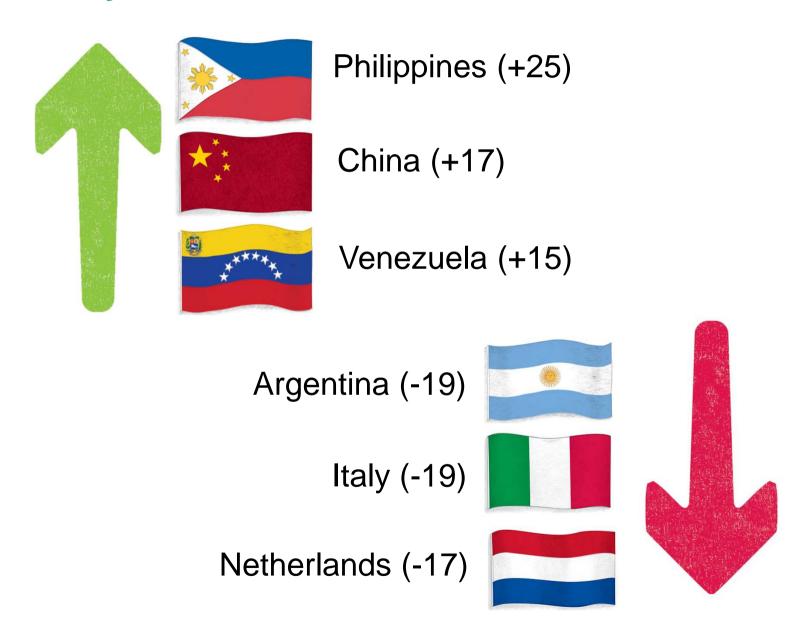
China
Up from 20 in 2012

New Zealand
Up from 13 in 2012

Canada
Up from 16 in 2012
Finland

Down from 2 in 2012

Overall dynamism: risers & fallers



Business operating environment

It can take many years for an economy to develop a sound business operating environment so advanced economies tend to score higher in this category.



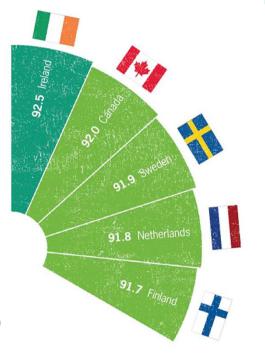
North America, Western Europe, G7



BRIC, MINT, Middle East & Africa



Chile is the top ranked emerging economy (17)



Indicators

- political stability
- legal & regulatory risk
- private enterprise policy
- foreign trade & exchange controls
- as in 2012, Ireland and Canada top the ranking
- the top five remain the same as 2012
- seven of top ten from Western Europe.



Little movement in this category year to year, but Switzerland moved up 2 places to rank 13=



Science & technology

Investment in science & technology indicates whether an economy's infrastructure can keep up with dynamic business growth needs.



Developed APAC, North America, G7



Latin America, MINT, Middle East & Africa



Indicators

- research & development (R&D)
- broadband penetration
- broadband penetration growth
- IT spending growth
 - South Korea up three places due to increased R&D spending
 - Japan up one place
 - Israel, Finland, Sweden all remain in top five
 - US and Germany also in top ten.



Venezuela (28) moved up 22 places due to 18.1% IT spending growth ahead of 2012 presidential election



China (14) moved up 8 places due to increase in level of R&D spend to 1.7% of GDP



Labour & human capital

However sound a business idea, it still takes the right people to translate it into growth. The best people increase productivity, save an organisation time and money and ultimately expand the business.



Emerging APAC, Asia Pacific, Latin America



Western Europe, Eastern Europe + Israel, Middle East & Africa





Despite rising unemployment, Spain posted 3.3% labour productivity growth and climbed 25 places

Indicators

- labour productivity growth
- unemployment
- time spent in education
- population under 30
 - China climbs three places due to 7.4% labour productivity growth
 - Australia and Indonesia both up five places
 - Thailand straight in at three
 - Philippines moves up 40 places.



Financing environment

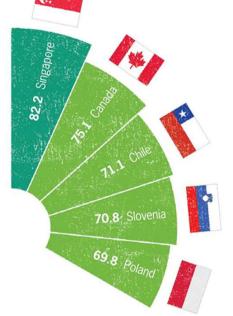
Finance can bring the growth ambitions of a dynamic business to life. The impact of the financial crisis and the ensuing 'credit crunch' provides evidence of the importance of robust systems to economic growth.



North America, Developed APAC, Eastern Europe + Israel



BRIC, MINT, Middle East & Africa



Indicators

- financial regulatory system
- access to capital
- inward M&A deals
- private sector indebtedness
- inward direct investment
- corporate tax burden
 - Singapore remains top
 - Canada climbs 11
 places due to a
 decrease in private
 sector indebtedness
 - Chile climbs one place and Slovenia six.



Brazil (14) and India (33=) both moved up 10 places in an otherwise poor wider performance



Economics & growth

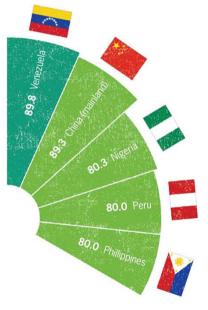
A dynamic business needs demand to match its products and services in order to grow. Emerging markets tend to have an advantage in this category in that they are (generally) starting from a lower base and therefore have greater growth potential.



Emerging APAC, MINT, Latin America



Eastern Europe + Israel, G7, Western Europe



Indicators

- real GDP growth
- private consumption growth
- stockmarket growth

- Venezuela the big riser due to preelection spending of Hugo Chavez
- Philippines climbs 11 places and Nigeria 4
- Peru straight in at 4
- China remains second



Despite the turmoil of the 'Arab Spring', Egypt improved across all three indicators





Economic performance in Japan and the US improved markedly from 2011



More information

More information about the Global Dynamism Index is available via www.gti.org/thinking

To go straight to the results, our data visualisation tool is available via www.globaldynamismindex.com

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